



Ameda, Inc.
US Minimum Advertised Price Policy (MAPP)
Effective June 8, 2020, Updated November 9, 2022

Ameda, Inc. has adopted this Minimum Advertised Price Policy (the “Policy”) on the Mya Joy, Mya Joy PLUS and Pearl breast pumps. Ameda will not do any Mya Joy, Mya Joy PLUS and/or Pearl business with any Account or Distributor if that Account or Distributor advertises any of these products below its MAPP, or with respect to a Distributor, if that Distributor sells any of these MAPP products to any third party that advertises any MAPP product below its MAPP. Each Account and Distributor must independently decide whether to comply with the terms of this Policy. See below for the list of MAPP products and each of their MAPP.

This Policy does not constitute an agreement. This Policy and the list of MAPP Products is unilateral and is subject to change by Ameda at any time without notice. Updates to this policy can be found at <https://www.ameda.com/ameda-us-policies>

MAP Products:

SKU #	Description	MAP
131A40	Mya Joy Breast Pump	\$134.99
131A41	Mya Joy Breast Pump with Tote	\$199.99
131W50	Mya Joy Breast Pump with Tote and Manual Pump	\$219.99
131W51	Mya Joy Breast Pump with Tote, Manual Pump and Cooler	\$269.99
132A04	Mya Joy PLUS Breast Pump	\$159.99
132A05	Mya Joy PLUS Breast Pump with Tote	\$229.99
132A06	Mya Joy Breast Pump Deluxe	\$299.99
132W12	Mya Joy Breast Pump with Tote, Manual Pump and Cooler	\$299.99
201W01	Pearl Hospital Grade Pump	\$849.99